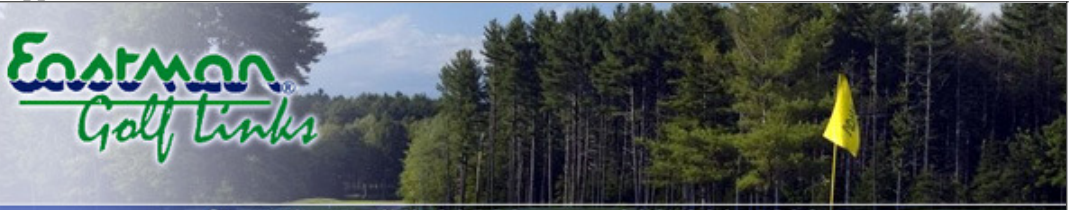


From: Eastman Golf Links [eastmangolflinks@coursetrends.com]

Sent: Wednesday, April 02, 2008 12:19 PM

To: chamberinfo@nhvt.net

Subject: Eastman Appreciates Your Business!



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FX: 603.863.5749

STAFF

Mark Larrabee
PGA Head Professional

Mike Gornert
Golf Course Superintendent,
GCSAA

Ken Ryder
ECA General Manager

***2008 New Member
Incentive!**

Eastman Golf Links 2008 !



Don't worry, be happy!

***Soft Opening for The Golf Shop
April 9th**

- FootJoy shoes, gloves, and socks are here.
- The 'NEW' MacGregor MT series of woods and irons are here.
- First shipment of Liz Apparel for the ladies is here
- Other merchandise is coming in fast and furious.
- Specialty items are available 24/7 at www.eastman.clubstore.org . There are great incentives going on now for the Masters Tournament.

With the weather and ground conditions the way they are I know it is crazy to be yapping about the actual activity of golf but this is what we do at Eastman Golf Links. We embrace the world of golf and share our passion for the sport with you. Even though snowbanks are higher than many mailboxes right now, there is one thing we do know for sure, **there will be a golf season in 2008!!*

***GPS on 10 Golf Carts**

***More than 150 Demo Golf Clubs to Try!**

***PGA Family Short Course!**

***Tee Times Through
www.eastmangolflinks.com
May 1.**

***All Golf Course
Construction Complete!**

**Hello again from The Golf Shop at Eastman. Despite the lousy weather and snow covered golf course we are encouraged by the drastic melting of April 1st. Michael Gornert, our Golf Course Superintendent reports mostly positive news to this point. It is impossible to talk about an opening date but it is safe to say it will not be April 12th. We will keep you advised in the next 2 weeks through the website. Presently, Michael says water drainage is flowing in the right direction. From the turf he has seen, disease is minimal and, his staff is ready to pounce on clean up at first chance.*

*The last 'Highlights' email we offered a 'free dozen golf balls' to a lucky individual for being one of the first 100 people to reply. Well, that lucky winner is **David Kiser**. Congrats Dave! Thanks to all for an excellent response.*

**You might be asking yourself, what is the promotion with this email? Please read on and respond to the offer at the end of this newsletter. Good Luck.*

In this issue-

- *What's the latest at Eastman GL?**
- *Golf Membership at Eastman.**
- *Public Golf at Eastman.**
- *New Products.**
- *Player and New Player Development.**
- *Web Sites FYI**
- *Bistro Nouveau.**
- *How to Win a Prize of 4 Players for Golf?**

Alright, let's get going!

-What's the latest at Eastman GL?

*Titleist, Cobra, Adams,
MacGregor, Ping, Dunlop
and US Kids Golf.

*Nintendo Wii Golf on our
50 inch Sony HD TV

*MacGregor Golf Demo
Day at Eastman GL May
25th, 9am - 2 pm

*Ping Golf Demo Day at
Eastman GL June 8th, 8 am -
12 pm

1. Reminder, the golf course construction of the last 2 years is complete and awesome. The 4th hole will be open and awaiting your best effort.



Eastman GL

Hole # 4

2. Golf Membership is around 250 renewals and new members combined, as of April 1. That puts Eastman ahead of the pace of the last 2 years.

3. Eastman Cross Country had a record 6500+ skiers this winter. The Center is in the process of switching over to The Golf Shop at Eastman which has big shoes to fill to keep the momentum going. Nice job, winter recreation department.

4. **'New' Golf Members** in 2008 have a great incentive to get off the membership fence. By becoming a new golf member in 2008 Eastman GL is throwing in **'5 FREE guest passes'** (\$225.00 value) that you can use for friends and family. Call Jeanne Gaffney at 603.863.5162 or email her at cobramom4@aol.com or fill out a membership inquiry form at www.eastmangolflinks.com.

-Why Golf Membership at Eastman GL?

1. The Golf Staff treats you like their own family.
2. Eastman is the most complete facility in

*www.eastman.clubstore.org

its price range.

3. Unlimited golf and unlimited driving range use.
4. People to meet, varied tournaments and group play, it is easy to find a game.
5. \$1.2 million in completed golf course upgrades.
6. You can walk anytime you play.
7. There will be 10 golf carts equipped w/ GPS.
8. A teaching staff to help you, your guests and your family in a comprehensive learning program.
9. Bistro Nouveau is fantastic.
10. ECA charging privileges.
11. USGA GHIN handicap card at no charge.

*FYI current golf members: Tournament Event detail has been updated through July 10th. You can find this info on the Event Calendar at www.eastmangolfinks.com

-Why the public plays at Eastman? (this is what they tell us)

1. Best variety of pricing, specials, golf club demos, Bistro, and they are treated w/ respect.
2. Golf course is in the best condition in 20 years.
3. Easy to find location, 1/2 mile off exit 13 of 89.
4. 10 minute tee time intervals, better pace of play.
5. New for this year, GPS on 10 carts, The PGA Family Short Course, web based tee times beginning May 1st.
6. More fun, less stress, more happiness at EGL.



We will be teeing it up real soon!

-New Products in the shop for 2008.

1. Skycaddie handheld GPS units for sale.
2. MacGregor and Ping golf equipment and fitting systems.
3. My Joys from FootJoy - customize your shoes with a nickname, Red Sox logo or other idea.
4. IdentiClub software for golf club shaft labels made right in the golf shop.
5. US Kids Golf Clubs for boys and girls.
6. C-Through grips for something very different and really cool.
7. Pukka Headwear with unique styles.
8. Titleist logoed cabretta golf gloves.
9. Lots of other surprises for you.
10. Special order from more than 50 vendors.

-Player Development for all to enjoy.

1. Private lessons from 3 fun Golf Professionals, tailored to your level of play and to your budget.
2. Golf 101, 201, 301, PGA Family Short Course and driving range for you to get involved without the intimidation factor.
3. Free loaner clubs, rentals, 3-piece starter sets, value priced full sets, top name equipment like Cobra and Adams Golf to meet your specific advanced skills.
4. Junior clinics, PGA Family Short Course, junior club sets so the family can play together.

-Assorted Web Sites of interest.

1. www.pilatesforgolf.com , for better flexibility.
2. www.usga.org , for interesting golf info.
3. www.aoa.org , for eyesight info.
4. www.pgatour.com , to watch the best swings.
5. www.weather.com , to know what to wear.
6. www.eastmangolfinks.com , for a great offer.

-Bistro Nouveau is the place to eat!

1. Enough said! All new look in the pub too.



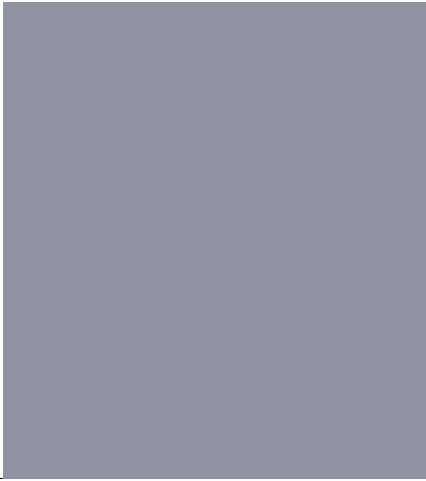
-How to win a \$50.00 Gift Card for golf at Eastman or at The Golf Shop at Eastman?

1. Please refer 1 email, or more, to our database so that your friend or family member can enjoy the Eastman experience, too. The following points apply:

- send the email address to mark@eastmannh.org and mention referral
- gain the permission of the person to be added to the database
- the email address must be valid
- one entry for the \$50.00 gift card per email
- no purchase necessary
- enter by April 15th
- winner will be announced in the next e-blast
- Good Luck!!

***Last but not least. Please tell us what you would like to see improved at Eastman for 2008. Please do not think any idea is too crazy. If your idea is utilized you will be rewarded handsomely.**

***Thank you. We really appreciate your business.**



The Golf Staff.

***Bonus: Purchase a 3, 5 or 10 lesson package from Mark Larrabee (15% off) by April 30th and receive 1 entry for each lesson purchased towards the \$50.00 gift card promotion above.**

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Please click the "My Profile" link if you wish to update your profile or be removed from future email communications. You can contact us at PO Box 53, Grantham, NH 03753 - 603.863.4500.

[My Profile](#)

No virus found in this incoming message.

Checked by AVG.

Version: 7.5.519 / Virus Database: 269.22.1/1352 - Release Date: 3/31/2008 10:13 AM